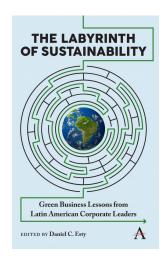


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The Labyrinth of Sustainability

Green Business Lessons from Latin American Corporate Leaders Edited by Daniel C. Esty

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"This excellent book shows that there are companies in Latin America taking seriously their social duty towards sustainability—with positive business results. This book should also be viewed as a call to action for the many others still lagging behind."

-Ernesto Zedillo, Director, Yale Center for the Study of Globalization, and Former President of Mexico

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"The Labyrinth of Sustainability offers a roadmap to corporate best practice in Latin America, highlighting the experience of real companies and illustrating that sustainable practices can be good for business. It is not a theoretical treatise, but a compilation of successful business strategies that demonstrate what is possible in terms of both competitiveness and sustainability."

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'The Labyrinth of Sustainability' explores the growth of corporate sustainability in Latin America, offering actionable insights to business leaders, policymakers, NGOs, academics and journalists through 12 case studies that examine the challenges and opportunities facing companies across the region as they integrate sustainability into their strategy and operations.

About the Author(s) / Editor(s)

Daniel C. Esty is the Hillhouse Professor at Yale University, a prizewinning author and one of the world's leading experts on corporate environmental strategy.

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